

Section: External Relations (ER)

Subject: Communications

Legislation:

Effective: June 23, 1992

Revision: January 25, 1994; March 30, 2004; January 29, 2013; September 1, 2016 (reformatted)|
June 4, 2020**APPROVED:** _____**Chair, on Behalf of SAIT's Board of Governors**

POLICY

The policy of the Board of Governors is to ensure communications activities enhance SAIT's reputation among key stakeholders by supporting a comprehensive and effective public and community relations and communications strategy.

POLICY/PROCEDURE REFERENCE

ER.1.1.3 Communications with Government procedure

ER.1.1.4 Communications to SAIT Alumni procedure

ER.1.1.5 Critical Incidents Communication procedure

The official controlled version of this document is held in the Board of Governors Office.